

**American Public Health Association  
Injury Control and Emergency Health Services Section  
APHA ICEHS Electronic News  
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**Greetings from your new ICEHS Section Newsletter Editor John Lundell at the University of Iowa Injury Prevention Research Center. I am pleased to help share important information among the members of our section. Please send articles for future issues to me at *john-lundell@uiowa.edu* . Also thanks to Bella Dinh-Zarr and her colleagues at AAA for agreeing to distribute this electronic newsletter.**

## **SECTION NEWS**

### **Notes from the Chair**

Greetings.

In this month's "Notes from the Chair," I want to let you know of the following efforts: building contacts within the membership and preparing for the next APHA meeting "Public Health and Human Rights".

Our first goal this month has been to pair new members with existing members sharing common interests in research and injury prevention efforts. If you are interested in meeting those members who share your goals, please send us an e-mail with your name, contact information and interests. You can send your information to [m-anderson2007@law.northwestern.edu](mailto:m-anderson2007@law.northwestern.edu) with copy to [elizabeth@preventioninstitute.org](mailto:elizabeth@preventioninstitute.org). By joining forces our hope is that we will form a stronger section and make better use of our resources.

Second, we are gearing up for our next conference. We will keep you informed as we prepare our sections activities. At this point there has been talk of renaming some of our committees to expand the range of interests. One such change has been to the Violence Committee. It has been named Violence and Weapon Related Injury Committee. If you have any comments or suggestions you can let us know by e-mailing me or Renee Johnson at [rejohnso@hsph.harvard.edu](mailto:rejohnso@hsph.harvard.edu).

Finally, I would like to welcome Michelle Cathorall to our section. She is our APHA-SA Liaison. We look forward to work with her in another exciting year helping create awareness for injury prevention.

Sincerely,

Maria L Anderson, MPH  
ICEHS, Chair  
[m-anderson2007@law.northwestern.edu](mailto:m-anderson2007@law.northwestern.edu)  
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## New Association Promoting Violence and Injury Research

*Interested in promoting quality research reducing the incidence, severity and consequences of injuries and violence? Then, SAVIR wants you!*

At the 2006 Annual Meeting the ICEHS Board heard a presentation from Steve Hargarten (President), Hank Weiss (President-Elect), and Bill O'Connell (Executive Director) of SAVIR, The Society for Advancement of Violence and Injury Research. They explained how SAVIR compliments ICEHS's mission by promoting scholarly activity in violence and injury research. SAVIR's membership includes many disciplines of practitioners, scholars and institutions advancing educational and scholarly injury and violence research through policy studies, program development, training, and education of the public. It has located its offices in Washington DC to maximize its opportunity to partner with many different organizations concerned with public health and safety.

Initially SAVIR was known as NAICRC (the National Association of Injury Control Research Centers), which represented the twelve CDC funded Injury Control Research Centers. As SAVIR the organization seeks to increase its impact by attracting a much broader membership (e.g., non-CDC centers, individual researchers, public health policy makers, professionals in trauma care, domestic abuse programs, transportation safety, homicide, workplace injury, TBI, rehabilitation, urban planning).

SAVIR hopes to partner with ICEHS in the future. At this time SAVIR invites ICEHS members, other experienced professionals, research centers, and professional societies to join in building its organization. During its early growth SAVIR invites new members to take an active role in its committees for public policymaker education, membership development, professional education, public safety education, scientific advice to government agencies, and conference planning. New members will have an opportunity this spring to cast their vote for SAVIR's first elected Board.

For further information, write [membership@savirweb.org](mailto:membership@savirweb.org) or call 202-955-3116.

~ Bill O'Connell

## March – National Athletic Training Month

March is National Athletic Training Month, which promotes the theme of “Be Active, Stay Healthy.” Certified athletic trainers (ATCs) are unique health care providers who specialize in the prevention, assessment, treatment and rehabilitation of injuries and illnesses that occur to athletes and the physically active. ATCs can be found in high schools and colleges, corporations, professional sports, the military, performing arts and clinics, hospitals and physician offices. The National Athletic Trainers' Association represents and supports 30,000 members of the athletic training profession through education and research. For more information, please go to [www.nata.org](http://www.nata.org).

My name is Jim Brenner and I am the NATA liaison to the APHA. I am a member of both associations and the ICEHS section. I strongly believe the APHA, and particularly the ICEHS section, have many common interests with the NATA that could be better served by collaboration and the exchange of information. I would welcome

any opportunities to discuss with you any ways in which both associations could collaborate and work more closely. You can contact me at [jbrenner@wcupa.edu](mailto:jbrenner@wcupa.edu) Please join me and the NATA in celebrating National Athletic Training Month!

*~ Jim Brenner*

## **Notes Regarding the Meeting in Boston**

Just a note from me regarding the meeting in Boston. Thank you to all who have volunteered to review papers. You will be contacted shortly. We are going to try to have 3 reviewers for each abstract. There have been some problems reported with people entering their two page summaries, so let me know if you run into any difficulties. Also for anyone you know who didn't get their abstracts in, you might mention that our section does have a late-breaker submission, which they might consider if it is appropriate. I am pleased to report that we have had several submissions for sessions, and other sections may be interested in co-sponsoring sessions. So it appears that the program should be exciting.

Any questions about the program please contact me by e-mail at [bpweiss@ucla.edu](mailto:bpweiss@ucla.edu).

*~ Bill Weiss*

## **Archivist's Attic - Crisis Leadership: The Challenge of Change**

How do leaders best handle crisis - a given component of current leadership - seems, currently, we have the 'crisis of the day' in injury control and public health? Can crises, (budget cuts, down sizing of federal funds, poor markets for student graduate jobs to fears of terror or disasters, etc.), be prevented, controlled or minimized in impacts?

In olden days (circa 1800's-1960's: see Members' Only, Millennium) of injury (accident) prevention and control, the victim usually would be blamed for his or her accidental carelessness and the major preventive response might be to conduct informational 'accident of the month' events. (Today, we seem to unproductively blame everyone else).

William Haddon, Jr., the father of modern injury epidemiology, greatly changed, in 1962, that earlier focus. He adapted a new leadership conceptual framework matrix on the cause of injury as energy (mechanical, thermal, biological, chemical, electrical) gone wrong for injury vectors: motor vehicles, oven that burns, earthquakes, etc. related injuries. He overlaid that by a mixture of countermeasure interventions. Evidence of impact was always essential to him (see for example: June 2003 ICEHS Newsletter on his earliest days in New York State or see: Members Only and most injury control texts).

How might we further update applications for leadership crisis in today's interacting injury people, technology and organizational vectors? I'd like to share two excellent newer books on crisis leadership that I believe will be very valuable tools for injury control or allied students,

practitioners, researchers and advocates - as we move, even more so, into the post modern Haddon era of the challenge of (crisis) change:

Klann G. Crisis Leadership. (Center for Creative Leadership Press.2003) offers that Haddon type pre/during/post guidelines and examples primarily from the military, but applicable to any organization.

Mitroff I. Crisis Leadership - Planning the Unthinkable. John Wiley & Sons, Inc., 2004, enhances the leadership competing and complementary values frameworks (see: Figures 2a-2d at Members Only) by applying Myers -Briggs (M-B) Personality Testing. Mitroff differentiates among normal accidents, abnormal accidents and natural disasters and then offers exercises with archetypes and figures or prevention, control, or amelioration of impact of risks by categorized "crises families" of risks. (It is not the old unproductive 'blame game'!)

Mitroff contributes greatly, as Haddon did from engineering, by adapting from another discipline: Each of us interact with our unique psychological languages for which we may fail to communicate others' predominant tendencies to view life. "None are more important nor real than any other": Thinking (Things), Intuiting (Big Picture), Sensing (Details/Parts). Then, also from the great Swiss psychoanalyst, Carl Jung, Mitroff applies crisis leadership by readable illustrations and discussions of archetypes and paradigms in conflicts.

Today's message for high quality impact system leadership, anywhere: we must focus on crisis leadership by thinking the absurd and unthinkable, by using no fault learning and by attempting compromise (or leverage) of conflicting values.

Hi:) injury control and other allied graduate students! This fast challenging rewarding world of change seems to be yours- more and more! Best in your crisis leadership! Try out a few of Mitroff's exercises in your future course on injury control leadership (see March 2003 Newsletter. A Nascent IC Leadership Curricula)

Opinions are mine alone. Les Fisher Copyrighted 2006

*~Les Fisher*

## **POSITION ANNOUNCEMENTS**

### **PROGRAM COORDINATOR III INJURY RESEARCH CENTER – MEDICAL COLLEGE OF WISCONSIN WISCONSIN DEPARTMENT OF HEALTH and FAMILY SERVICES**

The Injury Research Center at the Medical College of Wisconsin (IRC-MCW), under contractual agreement with the Wisconsin Department of Health & Family Services Injury Prevention Program, is seeking a Program Coordinator to manage the operations of a CDC-funded Injury Surveillance and Prevention and Control Program. Incumbent will identify and collaborate with current and future partners to address injury and violence surveillance and prevention programming in Wisconsin; assist state and local health agencies and communities in the development, implementation, and evaluation of injury and violence prevention programs and policies; evaluate potential funding sources to support prevention efforts; evaluate progress towards program goals and objectives; and manage administrative requirements of the program.

#### Qualifications:

The successful candidate will have excellent oral, written, organizational and computer skills with a strong background in public health and/or health policy. A Master's Degree in Health Sciences or Public Health or equivalent is required. Preference will be given to candidates with experience working on public health issues related to injury surveillance and injury prevention and control programs. A proven track record of managing multiple public health projects and grants management is required.

Please send resume and cover letter to:

**Ann Christiansen, MPH,  
Assistant Director, IRC-MCW  
8701 Watertown Plank Rd.  
Milwaukee, WI 53226  
Phone - 414-456-7670  
Fax – 414-456-6470  
Email – [achristi@mcw.edu](mailto:achristi@mcw.edu)**

*~ Ann Christiansen*

### **INJURY RESEARCH FACULTY POSITION AVAILABLE CENTER FOR INJURY RESEARCH AND POLICY COLUMBUS CHILDREN'S RESEARCH INSTITUTE CHILDREN'S HOSPITAL, COLUMBUS, OHIO**

The Center for Injury Research and Policy located at Children's Hospital in Columbus, Ohio is seeking applicants for a tenure track faculty position in injury research. The Center is expanding its research in the areas of traumatic brain injury, impact biomechanics, motor vehicle occupant

injury, and injury surveillance and epidemiology. Faculty members will have an appointment in the Department of Pediatrics, Ohio State University College of Medicine and Public Health. Joint appointments with other departments and colleges within the university are frequently arranged. Applicants should have a doctoral degree in the medical, public health, or related field, and a track record in research productivity. Applicants will be considered at the Assistant, Associate, or Full Professor levels. Applications from mid-career researchers are strongly encouraged. Salary and benefits are very competitive and are based on experience and academic rank. An attractive startup package will be tailored to the faculty member's needs. The startup package includes sufficient funding to purchase equipment and support research staff, postdoctoral fellows, and/or graduate students. Candidates should apply by sending a letter of application, CV, and list of three references to: Gary A. Smith, MD, DrPH, Director, Center for Injury Research and Policy, Children's Hospital, 700 Children's Drive, Columbus, Ohio 43205; telephone (614) 722-2400; FAX (614) 722-2448; e-mail: [gsmith@chi.osu.edu](mailto:gsmith@chi.osu.edu).

*Children's Hospital, Inc. and The Ohio State University are Affirmative Action/Equal Opportunity Employers. Women, minorities, veterans, and individuals with disabilities are encouraged to apply.*

*~ Gary Smith*