

**American Public Health Association  
Injury Control and Emergency Health Services Section  
APHA ICEHS Electronic News  
April 2005 Vol. 12 Issue 4**

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**Greetings from your ICEHS Section Newsletter Editors, Corrie Peek-Asa and John Lundell at the University of Iowa Injury Prevention Research Center. We are pleased to help share important information among the members of our section. Please send articles for future issues to John at *john-lundell@uiowa.edu* . Also thanks to Bella Dinh-Zarr and her colleagues at AAA for agreeing to distribute this electronic newsletter.**

## **SECTION NEWS**

### **Notes from the chair**

Hi everyone. I am excited to introduce the ICEHS Networking Project that our two student liaisons are working on- Mira Grice and Kathleen Ferguson Carlson. As you may know, one of my goals as chair of ICEHS has been to encourage and support new leadership in the injury prevention field. Mira and Kathleen have been working hard to make this possible. The Networking Project will include a list of participating ICEHS members, the path which led them to their current position and their professional or research interests. The purpose of the project is to link students and new people in the field with injury professional. Anticipated results include participating in informational interviews, building mentoring relationships and networking. We think it is an important thing for ICEHS members to participant in.

For more information please contact Mira at [gric0001@umn.edu](mailto:gric0001@umn.edu) or Kathleen at [ferg0114@umn.edu](mailto:ferg0114@umn.edu). Thank you for participating in the project and I hope you will find it rewarding.

The CDC Injury Prevention and Control conference will be May 9<sup>th</sup> – 11<sup>th</sup> in Denver. For all ICEHS members who will attend the conference, please come to our social hour- details later in the newsletter. It is a great change to encourage more ICEHS participation. Unfortunately, I will be unable to attend the conference. Thanks to everyone who has been planning the social hour and representing ICEHS at the conference.

Best to you all,  
Larry

Executive Director  
Prevention Institute  
265 29<sup>th</sup> Street  
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## **ICEHS booth**

APHA has graciously provided booth space to the Injury Control and Emergency Health Systems Section for the upcoming 2005 interdisciplinary conference "Injury and Violence in America: Meeting Challenges, Sharing Solutions". The booth will be used to raise general awareness of the existence of the ICEHS section within APHA and to promote our membership initiatives among conference attendees. ICEHS members are staffing the conference which is being sponsored by the [National Center for Injury Prevention and Control \(NCIPC\)](#), [National Association of Injury Control Research Centers \(NAICRC\)](#), and the [State & Territorial Injury Prevention Directors Association \(STIPDA\)](#) at the Adams Mark Hotel in Denver Colorado May 9-11<sup>th</sup>. Booth hours are: Monday, May 9<sup>th</sup> 6:30 p.m. to 8:30 p.m.; Tuesday, May 10<sup>th</sup> 6:30 a.m. to 6:00 p.m.; Wednesday, May 11<sup>th</sup> 7:00 a.m. to 12 noon. There are still open slots for volunteers wishing to assist with booth staffing. Members can sign up by e-mailing Joyce Pressley at [jp376@columbia.edu](mailto:jp376@columbia.edu) or by dropping by the ICEHS booth (Booth 9) beginning on May 9<sup>th</sup>.

- Joyce Pressley

## **ICEHS Social**

The Injury Control and Emergency Health Services Section is planning a social on Tuesday evening, May 10, 2005 in conjunction with the Injury and Violence in America Conference in Denver. The social is expected to include drinks and dinner beginning around 7:00 p.m. at a restaurant near the Adams Mark Hotel. Handouts containing the location and directions will be available for ICEHS members and their guests or potential members and other persons interested in the section at the ICEHS booth beginning on Monday at 6:30 pm. If you are attending the conference, and want to RSVP or obtain further details regarding the social, e-mail Joyce Pressley at [jp376@columbia.edu](mailto:jp376@columbia.edu) or drop by the ICEHS booth in the exhibit hall of the Adams Mark Hotel. If you are attending other functions that overlap slightly in time, feel free to drop in late. This is a great opportunity to catch up with colleagues between APHA meetings. Be sure to come!

- Joyce Pressley

## **6th International Conference on Measuring the Burden of Injury**

Save the date for the 6th International Conference on Measuring the Burden of Injury, planned to be held on April 7 and 8, 2006 in Cape Town, South Africa. (The main World Injury Conference, Safety 2006, will be held in Durban prior to the Burden conference.) More to follow in subsequent newsletters. If you have any questions contact Steve Luchter at [sluchter@earthlink.net](mailto:sluchter@earthlink.net).

- Steve Luchter

# Injury Control Research Grand Rounds sponsored by the University of Pittsburgh Center for Injury Research and Control

<p><b>06/14/05</b> 2:00 PM to 3:00 PM <u>Eastern</u> <u>daylight time</u> (18:00 GMT)</p>	<p><b>Implementing a Driver Performance Measuring Device in EMS Ambulances as a Means of Managing Risk and Reducing Accidents</b></p> <p>Nadine Levick, MD, MPH Director, Division of Research - Department of Emergency Medicine Maimonides Medical Center, NY, NY</p> <p>Please RSVP before June 14th by sending a brief E-mail with your name and affiliation to: <a href="mailto:Zurik@upmc.edu">Zurik@upmc.edu</a></p> <p>Recording of this session will be available on CIRCL's <a href="#">past seminar page</a> after the presentation.</p>
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- Hank Weiss

## Marla Ruzicka

Marla Ruzicka, founder of Campaign for Innocent Victims in Conflict (CIVIC), died April 16 in an Iraq car bomb blast. She had been in Iraq conducting shoe leather injury epidemiology, door-to-door surveys, trying to determine more accurately the number of civilian casualties in the country. Ruzicka, 28, founded CIVIC in 2003 and was instrumental in securing millions of dollars in aid money from the US federal government for distribution in Iraq.

It was a paradoxical and ironic goal of hers to make war safe, but until we find more effective ways to stop them from happening, the need for people with Marla's vision and energy is clear. What remarkable achievements for one so young, and yet so old. We celebrate her short life and mourn her tragic death.

<http://www.msnbc.msn.com/id/7537845/>

<http://www.civicworldwide.org/index.htm>

- Hank Weiss

## Structuring of IC at CDC

The proposed CDC's structural/organizational combining of three quite diverse research areas (environmental health, occupational health and injury prevention) may offer some rationale values for potential cost savings. However, as a seasoned injury control historian and student of leadership, I am concerned also with the potential to limit a level of effective creative ongoing injury prevention resources in such a "consolidated" national research structure. Combining injury with the traditionally better funded and public supported manpower, advocacy presence for non-injury prevention will, I predict, significantly negatively affect the outstanding research in injury prevention and in the public health's societal savings. Injury is the leading cause of youth death and disability; for other age groups the potential for even more injury evidence-based outcomes also remains substantial. A categorical joining of these three programs will limit the functioning of the newest player, namely, injury prevention.

Everything has a history, even the present. And sea changes must be assessed against that history to assure 'not to break things that may be already for the most part fixed.'

When categories are combined they should have more similar properties than just public health research. The question: "where should injury research be?" was asked in 1956 in a national Brookings Institute research publication report (and that question was also responded to in decades of professional Journals and books) .....Environmental health and injury were part of the same national governmental structural organizational "system," in the 1940's, for a few years (see Fisher L. Brown T. AJPH, Voices from the Past. Aug (or June) 2004). That federal reorganization placed injury into the National Security Administration's human factor-environmental health focus which for the most part ineffectively conducted national- state-local public informational whims common to the human factors school, blaming the victim descriptive research work of its day.... In the 1960's, under the Bureau of Community Environmental Management, PHS's, injury reorganization, the state of the art and focus on non-evidenced based broad programming very much diluted much growth on effective research and practice for injury control.... The later led to President Kennedy initial policy that injury was a public priority and his legacy under President Johnson removing 'injury control' to a newly established National Bureau of Traffic Safety (now NHTSA) and the remains into the FDA. Afterwards, prevention of home, public and occupational injury control became static until the 1980's when the federal Consumer Product Safety Commission (PL92-573)- to focus on the home consumer product-injury relationships- and also the Occupational Safety Administration was created.

In each generation (see my newsletter and members' only commentaries at [www.icehs.org](http://www.icehs.org) ) injury prevention research has been significantly limited until the CDC's National Center for Injury Prevention and Control was established some 15 years ago after reports of the National Academy of Sciences, Office of Medicine.

Leadership requires not only assessing data on health effects (injury is one of the largest nationally) but also various policy research organizational -structure options and assurances that substantial progress in national injury prevention research will NOT be traded off by any reorganization models. If anything, injury prevention research must be maintained and expanded to highest leadership level in methods, manpower, and funding, and collaborations with other fields of public health and safety. Otherwise, I see a less than meaningful Fin de Siecle (end of an era) for saving lives and limbs by injury research and practice; a shared historical vision again, potentially, misplaced. History can not predict the future, but only possibly guide in what processes and outcomes, other leadership personalities, values and events have gone through for the public's health and safety.

- Les Fisher M.P.H.  
Safety / Management Consultant  
(Archivist, American Public Health Association, ICEHS Section)



What is the SOPHE/CDC Student Fellowship in Injury Prevention?

It is a one-year fellowship (starting in November 2005) designed to assist and train three students in *either* unintentional injury or violence prevention. The fellowship is a joint initiative of the Society for Public Health Education (SOPHE) and the CDC's Injury Center.

**Injury Center**

CDC/NCIPC  
4770 Buford Highway  
MS K-65  
Atlanta, GA  
30341  
ohcinfo@cdc.gov  
[www.cdc.gov/injury](http://www.cdc.gov/injury)

**Recipients of the award will receive:**

- \$1,500 stipend to be distributed throughout the year
- Fellowship certificate
- Student membership in national SOPHE for one year
- Complimentary registration at the SOPHE Annual Meeting in Boston, MA in November 2006 and space for a poster presentation on the proposed project
- Recognition in SOPHE's newsletter, *News & Views*, on the SOPHE Injury Web Site, and through the CDC Injury Listserv.

Fellows will work at their own institutions on research or practice-based projects that consider unintentional injury prevention or violence prevention from the perspectives of health education or behavioral science. Projects in unintentional injury prevention should address unintentional home and recreation or motor vehicle injuries, while projects in violence prevention should apply the public health framework to violence against women, including dating violence, sexual violence, intimate partner violence; child maltreatment, such as child abuse, neglect or sexual abuse; suicide; or youth violence prevention, including media influence and bullying. Proposals may be related to surveillance, risk factor identification, intervention evaluation, or dissemination. Projects related to the development or use of theory in injury prevention also are acceptable.



**SOPHE**

*Society for Public  
Health Education  
Injury Fellowship,  
750 First Street  
NE,  
Suite 910,  
Washington, DC  
20002*

**Who is eligible to apply?**

Full-time students in graduate degree programs in health education, health promotion, behavioral sciences or related fields. Recipients must be able to attend the SOPHE Annual Meeting in Boston, MA in November, 2006 at their own expense.

**How do I apply?**

For more information about selection criteria or to receive an application form, visit SOPHE's web site: [www.sophe.org](http://www.sophe.org); or write to the Society for Public Health Education, Injury Prevention Fellowship, 750 First Street, NE, Suite 910, Washington, DC, 20002.

*Applications must be received by **July 31, 2005.***

## **POSITION ANNOUNCEMENTS**

### **INJURY RESEARCH FACULTY POSITIONS AVAILABLE**

CENTER FOR INJURY RESEARCH AND POLICY  
COLUMBUS CHILDREN'S RESEARCH INSTITUTE  
CHILDREN'S HOSPITAL, COLUMBUS, OHIO

The Center for Injury Research and Policy located at Children's Hospital in Columbus, Ohio is seeking applicants for two tenure track faculty positions. The Center is expanding its research in the areas of traumatic brain injury, family violence, impact biomechanics, motor vehicle occupant injury, and injury surveillance and epidemiology. Faculty members will have an appointment in the Department of Pediatrics, Ohio State University College of Medicine and Public Health. Joint appointments with other departments and colleges within the university are possible. Applicants should have a doctoral degree in the medical, public health, or related field, and a track record in research productivity. Applicants will be considered at the Assistant, Associate, or Full Professor levels. Applications from mid-career researchers are encouraged. Salary and benefits are very competitive and are based on experience and academic rank. An attractive five-year startup package will be tailored to the faculty member's needs. The startup package includes sufficient funding to purchase equipment and support research staff, postdoctoral fellows, and/or graduate students. Candidates should apply by sending a letter of application, CV, and list of three references to: Gary A. Smith, MD, DrPH, Director, Center for Injury Research and Policy, Children's Hospital, 700 Children's Drive, Columbus, Ohio 43205; telephone (614) 722-2400; FAX (614) 722-2448; e-mail: [gsmith@chi.osu.edu](mailto:gsmith@chi.osu.edu).

*Children's Hospital, Inc. and The Ohio State University are Affirmative Action/Equal Opportunity Employers.  
Women, minorities, veterans, and individuals with disabilities are encouraged to apply.*

- Gary Smith