

**American Public Health Association  
Injury Control and Emergency Health Services Section  
APHA ICEHS Electronic News  
July 2007 Vol. 14 Issue 7**

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**Greetings from your new ICEHS Section Newsletter Editor John Lundell at the University of Iowa Injury Prevention Research Center. I am pleased to help share important information among the members of our section. Please send articles for future issues to me at *john-lundell@uiowa.edu*. Also thanks to Bella Dinh-Zarr with the MAKE ROADS SAFE organization for agreeing to distribute this electronic newsletter.**

## Notes from the Chair

Greetings! I hope this edition of the ICEHS Newsletter finds you well and enjoying the midpoint of summer. ICEHS members have been very busy, according to some recent communications that I have received, and I know that our Section Leadership has been as well. First off, please don't forget that the deadline for receipt of Latebreaker abstracts for this year's Annual Meeting is July 20, 2007, 11:59 PM PST. I hope to see as many of our members (with prospective members in tow) as possible at this year's conference. As previously announced, there are many opportunities for you to participate and support the Section in advance of and during the Annual Meeting. Here are some examples:

- ICEHS Section Booth: We need volunteers to staff during operating hours at the Annual Meeting. Even one-half hour of your time would help – plus it's a great way to network, meet your peers and interact with students. If you are able to volunteer some time this year please notify Nancy Nachreiner, PhD ([nachr001@umn.edu](mailto:nachr001@umn.edu)) or me.
- Inaugural ICEHS Book Raffle: This year ICEHS will be raffling off books authored by Section members and other prominent injury and emergency health services authorities. Tickets will be available at the ICEHS booth. You can support this project by buying tickets and by donating a new copy of a published book by you or your colleagues (we have several already in hand but we know that there are more out there!). Contact Mira Grice, MS ([gric0001@umn.edu](mailto:gric0001@umn.edu)) or Starr Sage, MPH ([sage0005@umn.edu](mailto:sage0005@umn.edu)), or myself, concerning donations.
- Booth Display content: We are still in need of “donations” of text, graphics, and photographs to update our display – if you have ideas or more importantly content, please contact Anara Guard ([aguard@edc.org](mailto:aguard@edc.org)) or me. Also, many folks often like to receive “give-aways” at our booth – if you have an item appropriate for dissemination at our booth, please make us aware so that we might facilitate arrangements for “registering” these and getting them to our booth.
- ICEHS Development and Fundraising: If you know of potential donors who might be interested in supporting the Section's activities, please pass this information along to me. Opportunities include supporting catered events at our Annual Meeting, underwriting awards, booth improvement, Section promotional materials and their dissemination, among many other possibilities. ICEHS is in the process of assembling a small internal Executive Committee around financial matters, and your recommendations will be considered by this group in future outreach and overtures to potential donors.
- 15-year Section Anniversary: APHA records this year as ICEHS's 15<sup>th</sup> anniversary as a Section. Many of you will recognize the error in this calculation—ICEHS was alive in the 60's and 70's as a Section, then, with changing rules at APHA, briefly lost Section Status for a few years until membership levels exceeded 300 (we presently have approximately 500 members at any given time). Nonetheless, if you have memories or mementos that date back over the past 15 (or more) years, please consider sharing them with me or members of the Section's Leadership (available at [www.ICEHS.org](http://www.ICEHS.org)) – we would love to consider ways to give your recollections visibility during this year's Annual Meeting.
- Students (and those who teach): We are attempting to identify those students who are either Section members or potentially interested in Section activities and who might be attending this year's Annual Meeting. If you know of any – or if you have ways of inquiring of your students – please share this information with me so that we may communicate with them directly as we try to engage them in Annual Meeting activities.

I look forward to hearing from you – in regards to any of the above items, as well as any ideas, comments or questions that you may have. One final note – our newsletter editor (and our readers) are always looking for content of interest to our diverse membership. The newsletter is a particularly good vehicle to read about latebreaking news and news that is not easily found elsewhere – or at least not in one convenient package. Please consider what items, events, calls for assistance, etc. that you may have and submit these to John Lundell ([john-lundell@uiowa.edu](mailto:john-lundell@uiowa.edu)) – we publish each month, so there are lots of opportunities!

Until next month – Best Wishes!

Erich M. Daub  
Chair, ICEHS  
[Erich\\_Daub@stchome.com](mailto:Erich_Daub@stchome.com)

## **ITE 2008 Technical Conference and Exhibit- "Making a Difference in Transportation Safety"**

### **Call for Abstracts--Deadline: August 1, 2007**

As a stakeholder in transportation and pedestrian safety, the Institute of Transportation Engineers (ITE) invites you to submit a paper abstract or sponsored session to be considered for presentation at the ITE 2008 Technical Conference and Exhibit, "Making a Difference in Transportation Safety," held in cooperation with the Federal Highway Administration, March 30–April 2, 2008 at the Hyatt Regency Miami, Miami, FL, USA.

The conference is designed to support transportation engineering, planning and multi-disciplinary professionals who will make a difference in transportation safety. Presentations, panel discussions, conversation circles and professional development opportunities will facilitate the mutual understanding of the roles and opportunities of critical stakeholders. Submit an abstract or sponsored session to share your successes, solutions and countermeasures to help our community save lives. Participation from roadway safety professionals and decision-makers involved in law enforcement, public health, vehicle technology development, education and public advocacy is strongly encouraged. The session tracks are identified below:

- Engineering design and operations
- Human behavior/multimodalism
- Planning, data and analysis tools
- Policies and programs

**Submit an abstract by August 1, 2007 at [www.cornetser.com/ite/](http://www.cornetser.com/ite/).** This site accepts abstracts for both the ITE 2008 Technical Conference and the ITE 2008 Annual Meeting. Papers chosen for the technical program and published in the conference/meeting compendium earn 10 professional development hours.

The abstract submission deadline is August 1, 2007. If you have questions about the abstract/sponsored session submittal process, please contact Aliyah N. Horton, Professional Development and Outreach Senior Director, at +1 202-289-0222 ext. 137 or [ahorton@ite.org](mailto:ahorton@ite.org). To learn more about ITE, visit [www.ite.org](http://www.ite.org).

*~Bella Dinh-Zarr*

## **New NCIPC Division of Injury Response Materials**

The Division of Injury Response (DIR) has recently released new information on the Web. Look for:

Bombings: Injury Patterns and Care at [http://www.bt.cdc.gov/masscasualties/bombings\\_injurycare.asp](http://www.bt.cdc.gov/masscasualties/bombings_injurycare.asp). This a new course designed to provide the latest clinical information regarding blast-related injuries from terrorism.

The course is available in multiple formats with a CD-ROM/Web-based interactive course planned for release later this month.

In a Moment's Notice: Surge Capacity for Terrorist Bombings. This report describes system-wide, discipline-specific challenges in a mass casualty event and provides recommendations to address those challenges. Find the report at <http://www.bt.cdc.gov/masscasualties/surgecapacity.asp>.

~Amanda Tarkington

## **Anara Guard on APHA Program Committee**



Anara Guard will represent ICEHS on the APHA Program Committee, helping to plan plenary sessions and speakers for the 2008 annual meeting. The 2008 meeting will take place October 25-29 in San Diego, and the theme is “Public health without borders”. Suggestions for appropriate speakers and sessions can be sent to Anara at [aguard@edc.org](mailto:aguard@edc.org)

~Anara Guard

## **Public Health Traffic Safety Institute: A Roadway to Teen Safety Seeks Participants**

APHA is seeking applicants to participate in the Public Health Traffic Safety Institute (PHTSI). The PHTSI presents an ideal forum for experienced and passionate individuals to play a major role in strengthening linkages between public health and traffic safety. Public health and traffic safety professionals are encouraged to form multidisciplinary teams to address the needs of the teen driver. The three focus areas are teen access to alcohol, graduated drivers license and teen seatbelt use. Applications are now available online. **Deadline: August 6, 2007.** To review application, e-mail [mighty.fine@apha.org](mailto:mighty.fine@apha.org)

~T. Bella Dinh-Zarr

## **Save The Dates For Puerto Rico Road Safety Congress!**

Road Safety Congress of the Americas – Congreso de Seguridad Vial  
December 2-4, 2007  
San Juan, Puerto Rico  
Early Registration Deadline: September 30, 2007!

Hosted by the Puerto Rico Traffic Safety Commission ([www.dtop.gov.pr/cst/default.htm](http://www.dtop.gov.pr/cst/default.htm)), this bilingual conference will be an important opportunity to discuss best practices covering diverse traffic safety topics from the U.S., Canada, Latin America, and the Caribbean.

This is a “must attend” for anyone working to promote road safety these regions and may be especially useful for U.S. attendees from states with a rapidly growing Latino population. The Puerto Rico Traffic Safety Commission (with the support of the Governor of Puerto Rico) is an excellent host, so this meeting promises to be both highly useful and enjoyable. Rooms will be available at the Wyndham Rio Mar Beach Resort & Spa for a conference rate of \$149/night. Early registration (\$300) ends September 30, 2007, but I would encourage you to register as soon as possible. A Latin American and Caribbean Stakeholders forum will meet immediately following this conference.

For more information about attending or exhibiting at the conference, contact the Puerto Rico Traffic Safety Commission at (787) 723-3560 or [info@csva2007.com](mailto:info@csva2007.com). More information will also be posted on the website [www.csva2007.com](http://www.csva2007.com).

The Puerto Rico Traffic Safety Commission is a member of MAKE ROADS SAFE – The Campaign for Global Road Safety. Bella Dinh-Zarr, PhD, MPH, [dinhzarr@dinhzarr.org](mailto:dinhzarr@dinhzarr.org) or 202-701-5656 may also be contacted for more information on the conference.

*~T. Bella Dinh-Zarr*

## **UN Youth Ambassador for Road Safety Visits Capitol Hill**

Jessica Billings, a college student who served as a 2007 U.S. Youth Ambassador to the UN World Youth Assembly on Road Safety, recently joined Dr. Bella Dinh-Zarr, Make Roads Safe North American Director and ICEHS member, in personal meetings with key Congressmen on Capitol Hill. Billings and Dinh-Zarr made the visits to raise awareness about global road safety and rally support from members of the U.S. Congress for the upcoming United Nations (UN) debate to make road safety an international priority. Each year, more than one million people are killed worldwide in traffic crashes, and millions more are injured. Traffic fatalities and injuries are a growing international public health issue, and the World Health Organization projects that by the year 2020, traffic crashes will become the third leading cause of death and disability in the world.

Billings, the 2005-2006 SADD (Students Against Destructive Decisions) National Student of the Year, is currently an intern with SOPHE (the Society of Public Health Educators) and working with Make Roads Safe in Washington, DC. She has completed an internship with the National Highway Traffic Safety Administration (NHTSA) and serves on the Board of Directors of NOYS (National Organizations for Youth Safety). In April of 2007, she traveled to Geneva, Switzerland, in her role as a United States Youth Ambassador to participate in the UN World Youth Assembly on Road Safety.



*(L-R) Bella Dinh-Zarr, Congressman James Oberstar, and Jessica Billings*

In a meeting with James Oberstar (D-MN), Chairman of the U.S. House of Representatives’ Transportation and Infrastructure Committee, the Congressman discussed his decades-long dedication to road safety. As Chairman,

Oberstar is responsible for all issues relating to transportation, which includes the safety and security of the traveling public. Just this year, Oberstar and the three other ranking members of the Committee sent a formal “Dear Colleague” letter to their fellow Members of Congress in support of Make Roads Safe and all the U.S. endorsers of the Campaign for Global Road Safety.

Dinh-Zarr and Billings also met with Representative John Mica (R-FL), the Ranking Republican Member of the House Transportation and Infrastructure Committee, Congressman Elijah Cummings (D-MD) former Chairman of the Congressional Black Caucus and Congressman Tim Walz (D-MN) from Billings’ home state.

With the support of its allies in important public health and injury prevention organizations in the US, such as ICEHS, SOPHE, NOYS and SADD, Make Roads Safe will continue to inform U.S. decision-makers about the importance of road safety as a public health, transportation, economic, and international relations issue.

*~T. Bella Dinh-Zarr*

## **Injury Prevention and Control Health Impact Awards**

The CDC’s National Center for Injury Prevention and Control is establishing Injury Prevention and Control Health Impact Awards. These annual awards will:

- recognize efforts in achieving greater health impact in the field of injury prevention;
- promote best practices and success stories in the field of injury prevention and control; and,
- demonstrate the Centers for Disease Control and Prevention’s (CDC) commitment to achieving health impact.

Awards will be given in the following categories: the first, awarded to an organization, external to CDC, that helps further the field of injury prevention through its communication, collaboration, and/or programmatic efforts; and, the second, awarded to a researcher or public health program, external to CDC, demonstrating health impact.

In early August, 2007, CDC will provide information about award criteria, and the nomination submission process. Nominations will then be accepted until close of business September 7, 2007. We hope to receive scores of nominations, so please begin thinking now about the health impact of your organization, research or public health program and that of your partners!

*~Amanda Tarkington*

## **Christine Branche moves from NCIPC to NIOSH**

Dr. Christine Branche, of our Division of Unintentional Injury Prevention, has been appointed Principal Associate Director of the National Institute for Occupational Safety and Health (NIOSH). As Principal Associate Director, Christine will ensure coordination within the NIOSH OD and between the OD and NIOSH divisions, laboratories and regional offices. She will also represent NIOSH among stakeholders and customers. This appointment is a great opportunity and honor, recognizing Christine’s leadership skills and success.

Although we are all very proud of Christine and her new appointment, we are also extremely saddened to see her leave the Injury Center. Christine has made significant contributions to injury prevention, most notably through her work and expertise in drowning, water recreation and fire-related injury prevention, as well as

motor vehicle-related injury prevention. She is a recognized expert in these fields and has established the Center and her Division as leaders in these areas of prevention. In addition to her contributions to the Center, Christine has become a highly valuable CDC asset, making significant contributions through her work as the Goals Management Team Leader for the Adolescent Life Stage in CDC's pilot goals management project and as the Acting CDC Goals Leader for the Office of Strategy and Innovation in the Office of the CDC Director. Perhaps more importantly, she has shown herself to be the consummate professional, committed to her work, and exemplary in her support of her staff and colleagues. We will truly miss her.

Christine will begin in her new position at NIOSH on July 23, 2007. We look forward to her continued success and to continuing collaboration with her in her new position.

~Amanda Tarkington

## National Injury Research Conference Abstract Deadline Extended

**COLUMBUS Children's HOSPITAL**

**2007 National Injury & Violence Prevention Research Conference**  
OCTOBER 10-11, 2007

*The abstract submission deadline has been extended to*  
**July 30, 2007**

**Pre-Conference workshop:**  
**October 9, 2007**

The goal of this 2007 national conference is to advance injury and violence research practice by providing a forum for the critical examination of research methods. New developments and new applications of existing methods will be explored. Sessions will be as interactive as possible and structured to promote the methodological skill development of the participants.

A pre-conference workshop for junior investigators (or anyone else!) has been developed by SAVIR's Training Committee. It is titled "Show Me the Money – Strategies for Getting Your Proposal Funded."

The conference target audience includes injury researchers and those with a close association with injury research, including epidemiologists, biostatisticians, engineers, economists, psychologists, clinicians, other health professionals, and students.

Please join us as our distinguished group of nationally and internationally noted speakers lead us in engaging sessions focused on qualitative, quantitative, and translational methods.

**Sponsored by:**

**SAVIR**  
Society for Advancement of Violence and Injury Research

**Children's**  
CENTER FOR INJURY RESEARCH AND PREVENTION

**SUBMIT ABSTRACTS**

**REGISTER NOW**

**CONFERENCE INFO**

**SEND TO A FRIEND**

# “Road Safety at Work” Materials Requested



DEPARTMENT OF HEALTH & HUMAN SERVICES

Public Health Service

July 3, 2007

National Institute for  
Occupational Safety and Health  
Centers for Disease Control  
and Prevention (CDC)  
200 Independence Avenue, SW  
Washington, DC 20201

Dear partners in global road safety at work,

The U.S. National Institute for Occupational Safety and Health (NIOSH), part of the Centers for Disease Control and Prevention (CDC), provides global leadership in occupational safety and health. In the general population, deaths from road traffic injuries are projected to increase from 1.2 million in 2002 to 1.9 million in 2030, with low- and middle-income nations bearing most of the increase. If effective interventions are not implemented, the World Health Organization and the World Bank estimate that by the year 2030, road traffic injuries will become the 8<sup>th</sup> leading cause of mortality worldwide.

The “Global Road Safety at Work” project seeks to identify information resources from around the world related to the prevention of road traffic injuries at work, with a focus of workers driving, walking or working on roads. These resources (or links to them) will be stored in the “Road Safety at Work” online library, which will be a section of the Global Environmental and Occupational Library (Geolibrary), at [www.geolibrary.org](http://www.geolibrary.org).

NIOSH and its partners ask your assistance in identifying and collecting information in all formats (printed or electronic) for the “Road Safety at Work” library. Of greatest interest is information on “best practices,” which include engineering controls, policies, administrative procedures, and guidance to employers or workers about safety on roads. Also of interest are materials that show evidence of implementation and evaluation of success (injury reduction, social acceptability, and economic benefit). Statistics about worker injuries and fatalities on roads will also be collected.

Information is needed on all types of occupational drivers: (1) drivers of commercial vehicles such as large trucks and buses (workers for whom driving is the primary job duty); (2) workers who use smaller trucks or passenger vehicles provided by their employer (workers whose primary occupation is something other than “driver”); and (3) workers who drive personal vehicles for work purposes. Workers who are pedestrians and those who are working on roads are also included in this project. Also of interest are road safety measures for persons commuting to and from work, and employer-led road safety initiatives targeted to workers’ families. Because the project emphasizes risks to workers from road traffic, incidents that occur on industrial premises or in locations such as loading docks and parking lots are outside its intended scope.

Related to the development of the “Road Safety at Work” online library is an international conference on occupational road safety scheduled for 2008, which NIOSH is organizing in cooperation with partners. At the conference, policy makers, road safety experts, researchers, and industry representatives will react to a discussion paper on the collected best practices, provide input for identifying promising interventions, and consider implementation and evaluation of one or more of these interventions. Following the conference, a document on international best practices will be prepared and disseminated.

To participate, to obtain information, or to contribute worker road safety information, please contact Jane Hingston of NIOSH at [JHingston@cdc.gov](mailto:JHingston@cdc.gov) (202) 245-0673, or Stephanie Pratt at [SPratt@cdc.gov](mailto:SPratt@cdc.gov). For more information on NIOSH activities related to road safety, see <http://www.cdc.gov/niosh/programs/twu/global/>.

Sincerely,

A handwritten signature in cursive script that reads "Jane Hingston".

Jane Hingston  
National Institute for Occupational Safety and Health  
Patriots Plaza Building  
395 E Street, N.W.  
Suite 9200  
Washington, D.C. 20201  
Tel: (202) 245-0673 [JHingston@cdc.gov](mailto:JHingston@cdc.gov)

## Summer, 2007 issue of the *Midwest Injury Control* newsletter available



The University of Iowa Injury Prevention Research Center recently published the Summer, 2007 issue of their **Midwest Injury Control** newsletter. This issue addresses rural domestic violence, summarizes state policy issues, and reviews driver's education. A PDF of the newsletter can be viewed on the Center's website: [www.public-health.uiowa.edu/iprc/IPRC\\_Summer\\_07.pdf](http://www.public-health.uiowa.edu/iprc/IPRC_Summer_07.pdf)

To receive future newsletter issues in hardcopy email [john-lundell@uiowa.edu](mailto:john-lundell@uiowa.edu) .

~ John Lundell

## POSITION ANNOUNCEMENTS

### Suicide Prevention Resource Center

SPRC is hiring! We are currently seeking qualified applicants to fill three fulltime positions, primarily providing technical assistance and support to youth suicide prevention grantees across the country. Brief descriptions are on our site at [http://www.sprc.org/about\\_sprc/index.asp](http://www.sprc.org/about_sprc/index.asp)  
Click on the links for each position to read more detail and how to apply.

The Prevention Support Coordinator oversees the technical assistance (TA) that SPRC provides to states, tribes, and the state and tribal youth suicide prevention grantees. This person is responsible for supervising the prevention support specialists, analyzing and synthesizing the TA needs of grantees, summarizing our TA work, and assuring quality services are delivered.

The Training & Technical Assistance Associate supports the campus suicide prevention grantees and helps to prioritize and deliver TA to ensure grantees are receiving quality and timely service.

The Training & Technical Assistance Specialist supports SAMHSA's college and university grantees and other initiatives related to campus suicide prevention. This position provides assistance via conference calls, webinars, and other means to numerous of the 55 SAMHSA-funded campus suicide prevention grantees.

Please pass this notice along to others who may be interested and good candidates.

~Anara Guard

## ARCHIVIST'S ATTIC:

### Two Examples of our Heritage of Injury Control in US Postage Stamps

Those non-subscribers to injury web lists may not be familiar with a recent discussion on the beginnings of the “3E’s” (education, enforcement, engineering) for injury control.

Here are two examples of US stamps that honor our tradition. For commemorative stamps (there are also several on fire prevention /services) a US postage stamp advisory group decides what stamps will be produced. We can only wonder what leadership, why and how injury control got the spot light.

1. A 1965 five cent stamp, honoring traffic safety with the 3E’s stated, indeed, is a gem with an emerald green background. Thanks, again to past section president, Leon Robertson, for a primary source lead of the 3E's from JW Eastman's. Styling and Safety book, 1964, page 122, at: [http://www.mvhap.org/noteworthy\\_doc.php](http://www.mvhap.org/noteworthy_doc.php). (Eastman was also cited in my May 2007 archivist attic commentary at [www.icehs.org](http://www.icehs.org) Newsletter and that historical leadership was also mentioned in: Chapter 6. Traffic Safety. In: Injury Prevention. Meeting the Challenge. American J of Prev Med .5:1989; (Oxford Press) 120.

2. However, there is also the “3A’s”: The 1953, blue three-cent commemorative stamp, centennial honoring the American Automobile Association, (AAA). For more info on the history of motor vehicle injury control see: [aaafoundation.org](http://aaafoundation.org): Traffic safety in the context of public health and medicine. David A. Sleet, Ph.D., FAAHB T. Bella Dinh-Zarr, Ph.D, MPH. Ann M. Dellinger, Ph.D., MPH

In the USA, these and other injury control related postage stamps are available from many stamp collecting, philatelists, stores for about 20 cents each (that’s the handling charge). First day covers are about 50 cents each; unfortunately the cost goes up for larger quantities (great souvenirs for our events?).

Opinions are mine alone.

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ICEHS Section Archivist  
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