

**American Public Health Association
Injury Control and Emergency Health Services Section
APHA ICEHS Electronic News
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Special Annual Meeting Issue**

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Greetings from your new ICEHS Section Newsletter Editor John Lundell at the University of Iowa Injury Prevention Research Center. I am pleased to help share important information among the members of our section. Please send articles for future issues to me at john-lundell@uiowa.edu. Also thanks to Bella Dinh-Zarr with the MAKE ROADS SAFE organization for agreeing to distribute this electronic newsletter.

Note from ICEHS leadership:

We are rapidly approaching APHA's 135th Annual Meeting which is being held in Washington, DC from November 3rd through 7th. The ICEHS Section is hosting 23 scientific and poster sessions, including over 150 presentations on topics that continue to demonstrate the Section's status as the most diverse and relevant in APHA. In addition to the scientific sessions and roundtables, key activities of the Annual Meeting include two business meetings, a Welcome Breakfast, a Social Hour, and an Awards Dinner. Read further for details and locations.

The Section is excited to host two high-profile roundtable sessions. A novel session on Firearm Violence to Advance Research and Policy will take place on Monday from 8:30 to 10:00 AM in WCC 202A. Our Annual Exploration of Injury Data Issues will take place on Monday from 2:30 to 4:00 PM in WCC 207B. We expect these roundtables to draw large audiences. Everyone is invited to come and participate.

Doug Wiebe and Charlie Branas, as ICEHS Program Chairs, and a company of other volunteers have worked tirelessly to make this year's program one that will appeal to all members, prospective members, and interested public health partners. Thank you all for all your efforts!

On Sunday, November 4 from 3:00 PM to 6:00 PM in WCC 208A, ICEHS Leadership will conduct the first Business Meeting to review and act on a full range of important issues and opportunities facing the Section. Although primarily a forum for leadership activities, this meeting is open to all interested members.

The Section's general Business Meeting will take place Tuesday, November 6 from 4:30 to 6:00 PM in WCC 156 – we hope that you will make every possible effort to attend and contribute your insight and ideas toward our activities for the next year and beyond. The section's business meetings will provide ample opportunities for attendees to participate in discussions of new initiatives planned for the section during the upcoming year and to become more involved in future section activities. The chair-elect will unveil plans to develop a member interest and expertise database. This database is expected to facilitate a quick section response to requests for expert opinions that come from the APHA home office, other organizations and news outlets. It could also aid our attempts to match students and new members with mentors with similar interests, stimulate committee member recruitment, ensure that our policy stances are representative of our member's perspectives, and catalyze networking activities between annual meetings by linking persons with similar interests within our diverse section. This is a great way to network and interact with colleagues and to demonstrate your personal interest in joining the section leadership. Students and prospective members are also welcomed and encouraged to attend!

Don't get left out. If you are unable to attend the business session, you can also sign up at the booth or make your eagerness to participate known by e-mailing the incoming chair at JP376@columbia.edu, the section secretary at ferg0011@unm.edu, or membership chair, Nancy Nachreiner at nachr001@unm.edu. Don't be shy about contacting us if you are not able to make this year's annual meeting. We welcome your full participation during the year!

On the social front, don't miss the "Welcome" and networking breakfast. Open to all conference attendees, this event will be held on Monday, November 5 from 6:30 to 8:00 AM in WCC 202B – please consider "waking-up" with old and new friends, and steering students and prospective members to this event. Come check out the famous ICEHS social hour later Monday evening from 6:30 to 7:30 PM in WCC 152A. It's a mystery—will the highly talented band show and what will they play? Blue suede shoes?

Of course the Annual Meeting would not be complete without our Section's Awards Dinner immediately following the Business meeting on Tuesday, November 6 at 6:30 PM. This year's dinner will be held at the DACOR Bacon House. It is being supported through a combination of ticket and wine sales, Make Roads Safe Campaign and Liberty Mutual Insurance. Many thanks to the hard working host committee of Lois Fingerhut, Bella Dinh-Zarr, and Joyce Pressley. Tickets are \$50 for members and \$35 for students, and must be pre-purchased at the Section's booth in the Exhibit Hall or at Section Business Meetings.

And stop by the ICEHS booth to pick up daily schedules of ICEHS-related events.

We hope to see many of you in Washington in November – and to be in touch with others of you who could not attend throughout the year. Let us hear from you.

Best,

Joyce Pressley, Ph.D, MPH, ICEHS, ICEHS Chair 2007-2009

Douglas J. Wiebe, Ph.D, Co-Chair, Program Committee

Erich Daub, ICEHS Chair 2006-2007

Don't Miss: President-Elect's Session

President-elect session on Monday from 12:30 - 2 pm - APHA President-elect Session: Mitigating the Impact of Disasters and Violence: Public Health Opportunities and Challenges. Session number 3193.0

~Linda Degutis

ICEHS Booth Volunteers Needed!

Thanks to those of you who have already volunteered to help staff the ICEHS booth at APHA! If you haven't already signed up, please email Nancy Nachreiner (nachr001@umn.edu) to reserve a time that fits your schedule. Prime timeslots are still available! This is a good way to meet and greet fellow members, and to recruit new members. Here are the details: ICEHS members will staff a booth at the 2007 American Public Health Association conference. Booth hours are: Sunday (11/4) from 2:00 p.m. to 5:30 p.m., Monday (11/5) and Tuesday (11/6) from 9:30 a.m. to 5:30 p.m., and Wednesday (11/7) from 8:30 a.m. to 12:30 p.m. In addition, if you are interested in booth set-up or tear-down, please let me know. Members can sign up prior to the conference by e-mailing Nancy Nachreiner at nachr001@umn.edu, or by dropping by the ICEHS booth beginning on November 4th. This is a great opportunity to spread the excitement about our section!

~Nancy Nachreiner

Annual Data Roundtable

Please join us at APHA for the roundtable on the Annual Exploration of Injury Data Issues (session #3330.0) to be held from 2:30 PM-4:00 PM in room 207B WCC on Monday November 5th, 2007.

Moderator Larry Cook, University of Utah

1. Development of a New WISQARS NVDRS Module - Lee Annest, NCIPC

2. STIPDA's Injury Surveillance Workgroup (ISW5) Consensus Recommendations for Using Hospital Discharge Data for Injury Surveillance, NCHS ' New Injury Definition for ED surveillance, and Next Steps (ISW6) – Lois Fingerhut, NCHS and Lee Annest, NCIPC
3. E-code Improvement - Sue Gallagher, Tufts University School of Medicine
4. Multiple Cause Coding and Poisoning – Margaret Warner, NCHS
5. Hospital Discharge Data: Place of Occurrence Code – Jennifer Taylor, Drexel University

Please stop by the ICEHS table in the APHA Public Health Expo (Washington Convention Center, Hall D/E) for a complete listing of injury sessions taking place. Room listings will be available then. According to the APHA website, all ICEHS sessions will be held in the convention center.

See you there!

~Jenn Taylor and Larry Cook, Data Committee Co-chairs

~Lee Annest

Firearm Violence Roundtable

This year the APHA conference will feature a roundtable session on “Firearm Violence to Advance Research and Policy Agendas” (session #3040.0), on Monday, November 5th, 2007 from 8:30-10:00 AM in room 202A WCC. All are welcome and we hope you will join us!!

Moderator: Therese Richmond, University of Pennsylvania
 Facilitator: Amy Liao, University of Pennsylvania
 Presider: Roseanna Ander, The Joyce Foundation

1. Data Collection, Data Quality, and Data Access
Table Leader: Daniel Webster, Johns Hopkins University
2. Formative Research, Pilot Studies, and Research Funding
Table Leader: David Hemenway, Harvard
3. Research Agenda in Firearms and Suicide
Table Leader: Susan Sorenson, University of Pennsylvania
4. Connecting Researchers and Practitioners: Law Enforcement and Criminal Justice
Table Leader: John Firman, International Association of Chiefs of Police
5. Connecting Researchers and Practitioners: Healthcare and Community-based Service Providers
Table Leader: Tamara Coyne-Beasley, University of North Carolina, Chapel Hill
6. Next Steps: Informing Policy Now
Table Leader: Janet Weiner, University of Pennsylvania

Additional information on this session and others can be found in the APHA Program and by visiting the ICEHS table in the APHA Public Health Expo (Washington Convention Center, Hall D/E).

We look forward to seeing you there!

~ Janet Weiner, Rose Cheney and Amy Liao,
National Collaborative on Firearm Violence

~Doug Wiebe

Join the Campaign for Global Road Safety at APHA!

Please come to the ICEHS Booth (#258) to sign the petition to the United Nations to make motor vehicle injury prevention an international priority. Your help is needed urgently because the UN will be debating this issue in early 2008! Join the Campaign for Global Road Safety and help gather 1.2 million signatures – one signature for each of the **1.2 million lives** lost every year on the roads. Contact Bella Dinh-Zarr, PhD, MPH, at dinhzarr@dinhzarr.org and visit www.makeroadssafe.org/us for more information.

~Bella Dinh-Zarr



APHA 135TH ANNUAL MEETING AND EXPO
NOVEMBER 3-7, 2007 WASHINGTON, DC

APHA Scientific Session and Event Listing

Injury Control and Emergency Health Services

NOTE: Sessions listed in italics have been organized by another section, SPIG, or caucus but are endorsed by Injury Control and Emergency Health Services.

Business Meetings and Social Events

H

Sunday, November 04, 2007

H3:00 PM-6:00 PM Sun

H [243.0](#) ICEHS Business Meeting

H

H

Sunday, November 04, 2007

H2:30 PM-3:30 PM Sun

H [2034.0](#) *Injury Epidemiology Poster Session* (Poster)

[2037.0](#) **ICEHS Late-Breaker Posters** (Poster)

Monday, November 05, 2007

6:30 AM-8:00 AM Mon

[293.0](#) **ICHES All-Member Breakfast**

8:30 AM-10:00 AM Mon

[3025.0](#) *Occupational Epidemiology* (Roundtable)

[3040.0](#) **Firearm Violence Roundtable Session to Advance Research and Policy Agendas** (Roundtable)

10:30 AM-12:00 PM Mon

[3131.0](#) **Innovations in Injury Data and Methodology** (Oral)

[3132.0](#) **Emergency and Disaster Preparedness** (Oral)

12:30 PM-1:30 PM Mon

[3177.1](#) **Injury Posters on Providers, Patients and Communities** (Poster)

[3178.0](#) **Posters on Suicide and Self Harm** (Poster)

[3179.0](#) **Posters and Sports and Recreation Injuries, Poisoning and Falls** (Poster)

[3180.0](#) **Posters on Innovative Injury Data Uses and Surveillance** (Poster)

12:30 PM-2:00 PM Mon

[3192.0](#) *Maternal Child Health* (Oral)

[3214.0](#) *Violence Epidemiology* (Oral)

2:30 PM-4:00 PM Mon

[3330.0](#) **Annual Exploration of Injury Data Issues** (Roundtable)

4:30 PM-6:00 PM Mon

[3435.0](#) *Violence Against Women: An Examination of Causes and Effects* (Oral)

6:30 PM-7:30 PM Mon

[323.0](#) **ICEHS Social Hour**

Tuesday, November 06, 2007

8:30 AM-10:00 AM Tue

[4021.0](#) *Built Environment II: Housing and Health: Patterns of Residential Health and Safety Hazards and Successful Intervention Strategies in Urban and Rural Communities* (Oral)

[4040.0](#) **Youth Violence Prevention and Interventions** (Oral)

12:30 PM-1:30 PM Tue

[4094.0](#) **Posters on Emergency Preparedness** (Poster)

[4095.0](#) **Posters on Injury, Politics and Policies** (Poster)

[4096.0](#) **Posters on Motor Vehicle-Related Injuries** (Poster)

[4097.0](#) **Posters on Injuries and Violence in Vulnerable Populations** (Poster)

12:30 PM-2:00 PM Tue

[4126.0](#) *Injury Epidemiology* (Oral)

[4142.1](#) **Unintentional Injuries** (Oral)

[4157.0](#) *War and Public Health: Part 2* (Oral)

2:30 PM-4:00 PM Tue

[4201.0](#) *Public Health and Aging: Promoting Healthy Communities for Healthy Aging* (Oral)

[4232.0](#) **Emergency Services and Emergency Department Practices** (Oral)

[4233.0](#) **Firearm Violence** (Oral)

4:30 PM-5:30 PM Tue

[4273.0](#) *Risk factors and Interventions in Violence Prevention* (Poster)

4:30 PM-6:00 PM Tue

[4313.1](#) **Recreational and Sports Injuries** (Oral)

4324.0 *The Costs of War: The Impact of War on Veterans and Their Families* (Oral)

4:30 PM-6:00 PM Tue

[395.0](#) **ICEHS Business Meeting**

Wednesday, November 07, 2007

8:30 AM-9:30 AM Wed

[5010.1](#) *Violence and Psychiatric Epidemiology Poster Session* (Poster)

8:30 AM-10:00 AM Wed

[5052.0](#) **Politics, Policy, and Injury Prevention** (Oral)

[5053.0](#) **Motor Vehicle-Related Injury** (Oral)

12:30 PM-2:00 PM Wed

[5120.0](#) **ICEHS Late-Breaker Presentations** (Oral)

[5121.0](#) **Injury and Violence in the U.S. Military** (Oral)

2:30 PM-4:00 PM Wed

[5169.0](#) *Translating Physical Activity Research Into Practice* (Oral)

[5176.0](#) **Domestic and Dating Violence** (Oral)

“At the Movies” with Injury Friends during the APHA Annual Meeting

“RALPH NADER: AN UNREASONABLE MAN”

**APHA’s 2007 Annual Meeting in Washington, D.C.
6:30 Saturday Evening, November 3, 2007
Grand Hyatt Hotel, Room Constitution E**

What: A showing of the movie: “Ralph Nader: An Unreasonable Man”

When: 6:30PM to 9PM, Saturday evening, November 3, 2007.

Where: Grand Hyatt Hotel, Room Constitution E. Washington, DC

Costs: Admission to the movie is free. **Donations are requested to offset food and beverage costs.**

Who: This social event is open to any ICEHS, SAVIR and STIPDA member (or their guests) attending the APHA annual meeting in DC.

RSVP: Please e-mail or call Erich Daub (APHA ICEHS Chair) before October 24th to indicate your intent to attend. Space is limited -- registration is on a first-come-first-served basis, so please RSVP as soon as possible. Please reach Erich Daub at erich_daub@stchome.com OR call him at 404-394-0880.

Schedule

6:30 Refreshments and mingling

7:15 Movie – Ralph Nader: An Unreasonable Man (121 minutes)

8:40 Adjournment to dinner (on your own)



The Plot: The personal and professional life of Ralph Nader, one of America's most controversial consumer advocates and political activists, is the subject of this biographical documentary. Nader's willingness to take on big industry earned him a reputation as both a working-class hero and a public pariah. Interviews and archival footage help illuminate this in-depth profile of one of the most influential political figures in modern history.

ARCHIVIST'S ATTIC

The nexus of environments, environmental health and injury control

Archivist's Attic: Book IC System Review - Our Ever Changing Heritage

With our wonderful injury control (IC) book authors donating copies of their books to promote our field at our Section's annual meeting - raffle, here's some timely and favorable, system wide comments citing just one of our field's great newer book, but as a historical leadership archetype (!) on our current IC research and practice values crosscutting those many excellent new IC books. The base -book I will comment on:

Handbook of Injury and Violence Prevention. Doll LS, Bonzo SF, Mercy JA, Sleet D. (editors). Springer. NY, NY. 2007. 596 pages. \$99.00

This May 2007 55th Annual CDC/ASTAR communications category's award winning Handbook, "written for practitioners and researchers ... to synthesis the state of science in unintentional injury and violence prevention" (Page 30), is commendably a very useful, concise, clearly structured and organized five chapters on the overview of epidemiology; practical effective; promising and emerging interventions and their disseminations. Many illustrations show systems of evidence based or promising injury control research and interventions that perhaps, in a subsequent edition the valuable appendix of resources might also be preceded by an evidence-based summary chapters tabulation. The Handbook redactors, an outstanding interdisciplinary team, have well codified the science of mostly all types of injuries and their interventions. There seems to be limited coverage of the increased national poisoning deaths and, thus national promising or evidence bases for new poison prevention and control efforts.

From my 45 years as a national, state and local researcher, practitioner, educator, advocate and historian of injury control, I will comment later on the book's promising lessons for present history, yet to be discovered; however, "knowing more about our past progress, offers perspectives on issues of our times. Above all, history shows us that the immediate reality we face is far more unstable than we imagine, on modern evidence-based values (1)."

Tracking the Past IC Historical Leadership System: Major Markers on the Engaged History of IC Science

In 1980, major IC progress offered another small 'Handbook' we have had many others, state of the earlier art, see: ICEHS Members Only for My Millennium MS) this one for American pediatricians, as an educational, best evidence guide on "accident prevention". It listed goals and objectives, normative "should" proscriptions, best practices statements for preventing child injuries and also reproduced beautiful 1830's woodcuts, then the primary 'scientific' parental home educating model for 'injury control' (2). Johann Peter Frank, Germany's father of our modern hygiene, in 1788, first identified injury as a public health problem, but one caused by fate and carelessness (3).

But the use of history as measure of progress and change by human agency for IC and other sciences must be traced directly to the 18th Century Enlightenment. Before that, there was no science history! Pre-Enlightens history was primarily a process of recording biblical and theological time, of empires, kings, queens and wars. And it was only some one hundred years ago that modern nascent scientific frameworks were framed by psychology and sociology (4). Today, the science and IC focus is on framing evidence-based or promising ventures - with the absence of evidence not the same as evidence of no effect - and new appreciations of competing personal, group and organizational values of influences and powers built into the 'need for further research' (5, 6).

Indeed, much of modern European and American industrial, home, public and highway injury control of the nineteenth and twentieth centuries, clearly valued psychological and sociological evidence, influence and power, all to just blame and inform the accident victims. Our Western cultural valued that people were responsible for their own safety while the victim shares the guilt for any self injury. The temperance movement, the military's principle of penalties for not following orders and beliefs of religion that sinners are punished, greatly influence and still

does) our injury control scientific progress: Intervention by only public informational programs was the only 'science'(7). In 1916, early motor vehicle safety pioneer Julian H. Harvey promoted the three E's (education, engineering and enforcement as interventions) simplistically and coupled through later decade that 99% of accidents were from human errors which deterred injury control scientific progress bent on more of the same (8). William Haddon, Jr., integrated modern scientific injury control from his colleague, Suchman, who both researched De Haven's physiology on survival in airplane crashes and it was Suchman who reported Gibson's physics of kinetic energy and the epidemiology of energy gone wrong as the injury culprit (7). Haddon always demanded scientific evidence to test if politically or personally motivated public information interventional whims really worked (9 -10).

Back to the Present –and Future of our IC Science and Arts

Today, evidence-base, proven or promising IC concepts and programs (with awareness of power and influence impacts), are current science history. But, where might we be heading in proven, evidence-based or promising research and programming? Evidenced based medical science is only some twenty five years old and injury control sciences are even much younger, less funded. These newer comers may not be fully able, as yet developmentally, to be tethered to full evidence-base scientific or promising leaderships. And historical best practices, in retrospect, can be wrong e.g. fatalities from unneeded hysterectomies for female hysteria, tonsillectomies, caesarean sections ... to mental illness sterilizations, to drugs recalled after marketing.. even Sesame Street defied educational theory that TV could not be the learning media! (Note, as well, some recent anecdotes that some great national research (e.g. in the drug field) is far from objective or the last J of Injury Prevention on the need to research and cite more 'gray' literature).

Commendably, this Handbook does link current injury control leadership systems to such limit of science, and of power and influence (see for example: The Handbook's excellent Chapter 26, Evaluating Fidelity and Effectiveness of Interventions, Figure 26-1, increasing level of public impact, public participation spectrum) . Evidence-based research is not always transferable or reproducible in practice due to such real world effects (6).

Everything changes: Where will we be going in 50 years from now, from "today's history"? What will be a next unifying science and arts principle, theory and practice paradigm for injury prevention and control leadership? (11 - 12)

Indeed, the last chapter of the Handbook cites many confounding variables in doing effective community-based programs which "cannot be accomplished without vision and institutional leadership (see for other leadership examples: Chapters 20 21, 23, 26 with great tables on page 58, ff, 204-205, 237, 316, 363, 385,413ff , 474, 476) ..", the importance of feasibility, fidelity, reproducibility ...and cost effectiveness ...", and how innovative investigations and interventions can be implemented and sustained in local context. (pages 522-523)." Indeed, real world values and barriers require real-world, 'empire zone' experiments with gradient steps to reach what tomorrow may become promising or even evidence-based. Integrating real world leadership science and arts still needs real world leveraging, passion, willpower - as Haddon linked medicine to engineering energy physics.

So, for me several ongoing questions on present injury control leadership history, not yet discovered, remain:

1. What additional data driven studies will be cited on how researchers- practitioners of various evidence based IC programs are able to dynamically leverage and synergize leadership polity? (13).
2. In modern leadership literature, qualitative snapshots of evidence-based studies are bed rocked on shared values, cooperative interrelationships and systems focuses (14-15). For Herbert Simon, (16) the father of modern public and government administration, it was not structures nor organization approached but the essence of public service leadership was decision making values of individual, groups and organizations: The art was not isolated; it was essential to make the science work.

Leadership crafts from other disciplines' leveraging imaginative visions, images should be even more linked to public health and injury control science, especially during downsizing of national resources. For example,

quantifiable rankings of cost savings of proven, evidence-based IC program options from available economic savings and feasibility rankings (17) can link current evidence to even more qualitative data. Many currently excellent evidence-based tables in the Handbook (one example: page 482 or all in C. 23) might be expanded, further, to other quantifiable weights and rankings. That new addition to an in vivo decision making matrix can offer more practical leadership problem solving for the IC researcher, practitioner and educator. Imagine a table with the horizontal axis listing across the page optional solutions and with the vertical axis on essential (what do we essentially want to obtain, to avoid, to maintain?) and then desirable, decision making parameters for each decision option. Then weigh, just for the desired criteria, its feasibility (ranked 1-10 multiplied by its chance of success, 10 to 100%) for each horizontal, alternative optional solution. Then determine the numerical total score, best deviation from the other scores. (18). In sum, normative, descriptive evidence with quantifiable tools, can offer decision and problem solving fluidity to guide leaders toward real world effective synergized, interdependent and collaborative evidence-based gradient systems (19).

3. Finally, Julian Waller (20) warned about US CDC becoming insular to real-world local and states practical needs and limited federal dollars. CDC, commendably, in its short twenty-two years in injury control has with its evidence-based paradigm for injury control, influenced and impacted local and state agencies, and university centers. However, a full platinum standard full evidence-based platinum standard for new cutting edges injury control ideas, may limit any ongoing historical longstanding injury prevention developmental gradient process always under diverse national, state and local economic and political ebbs and tides (21). Few things are really purely objective.

Will future thrusts on evidence-based be linked to gradient state and local 'enterprise zone' resources for experimentation, first, to reach, years later, promising or evidence-based outcomes? In my own career, we searched, developed and applied many successful outcome archetypes for injury prevention: standards for children clothing burns and toy suffocations to poison prevention and control regulations (22), the later community based outcomes were highlighted in the 2005 National Academy of Science, Office of Medicine study. Not injury control values but cost containment values leveraged the New York State Legislature and Governor for an annual Medicaid 6.0M\$ appropriations for a regional poison prevention and control act while industrial statesmanship and governmental leveraging moved consumer product safety forward (22).

Can this lead to a ever growing unifying applied systems leadership theory for researchers, and practitioners evidenced-based or promising new practices from today's commendable history, cited in the Handbook and in our many other new excellent IC books? From our past and present history, I say: "I bet it will". (23-24)

My opinions are mine alone. LFisher Copyrighted registered 2007

Les Fisher M.P.H

Safety/Leadership Consultant,(Archivist, American Public Health Association, Injury Control and Emergency Health Services Section - www.icehs.org - See my monthly newsletter commentaries and Millennium in Injury Control monographs, at members only, on the history of injury control leadership) 97 Union Ave, S. Delmar, NY 12054 USA. 518-439-0326

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