

**American Public Health Association
Injury Control and Emergency Health Services Section
APHA ICEHS Electronic News
March 2003 Vol 10 Issue 2**

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EDITOR'S NOTE

First, we would like to extend many thanks and well wishes to Judy Shaw, who has been diligently distributing our E-News and other announcements. Second, our January APHA ICEHS Electronic News was distributed and posted in March due to some delays at APHA and assorted technical problems. Third, please take the time to look at the APHA ICEHS website, which also includes a wonderful piece by ICEHS Archivist, Les Fisher.

The ICEHS E- News distribution schedule for the remainder of 2003 is: April 20, May 20, June 20, August (APHA), Sept. 20, Oct. 20, Dec. 15. Finally, we will be moving to .pdf format to ensure that the ICEHS E-News will arrive in a consistent and legible format. Please send your submissions in Word (attachment) to (MGunnels@nhtsa.dot.gov).

NOTES FROM THE CHAIR

By now I am sure you are aware that the CDC's National Center for Injury Prevention and Control is convening a conference, "Safety in Numbers: Working Together from Research into Practice" in April. We would like to highlight the work of our Section members who will be presenting at the Conference in our next newsletter. Please let me know if you are on the agenda. In addition, there will be a mid-year Section meeting at the Conference. The details have not been finalized at this time so please let me know if you will be attending and whether you are on the Program. I look forward to seeing many of you there. I would like to acknowledge the support of the NCIPC for helping us hold this ICEHS meeting.

Alex Kelter has agreed to serve as our second Governing Council Representative for the remainder of Linda Degutis' term due to her election to the Executive Board. My thanks to Alex on behalf of the Section for stepping in mid-term. Any issues or concerns that you would like to see raised to the Governing Council should be sent to either Alex (akelter@dhs.ca.gov) or Sue Gerberich (sgerb@moose.cccs.umn.edu).

Four months into this year, I would like to thank several of people who have made this experience go a little easier. First, I would like to thank Maggi Gunnels, our Newsletter editor, for her valiant efforts to get our newsletters out. Elsewhere in this issue is a brief description of what happened to our Winter Issue and plans for the future. Please send items of interest to the Section to Maggi (MGunnels@nhtsa.dot.gov). However, we are learning the hard way that information that is time sensitive is perhaps better sent through the Section listserv. Any item that you feel the Section should be aware of and to which a response is needed quickly, should be sent to me at janetholden@attbi.com. We expect this long newsletter-less period to be followed by three newsletters in quick succession. The process reminds of waiting for a bus in Chicago! I also would like to say thanks to Alex Kelter of the California DHS for providing the bridge for our Section leadership conference calls and his Administrative Assistant, Pam Shipley, for setting up the calls for us. My thanks also to David Lawrence for continuing to be our Webmaster, an often very thankless job! It is this "behind the scenes" work that keeps the Section going.

Take good care, and I hope to see you in Atlanta!

- Janet

janetholden@attbi.com

708-386-7179

AWARDS NOMINATIONS DUE APRIL 30, 2003

Please send nominations by April 30, 2003.

Now is the time to nominate your colleagues for the ICEHS awards.

There are three section awards:

Distinguished Career Award

For outstanding dedication and leadership in the area of injury research and teaching, with contributions and achievements that have significant and long-term impact on the problem of injury.

Public Service Award

For outstanding dedication and leadership in injury prevention practice in the context of a governmental or non-profit organization, with contribution and achievements that have a significant and long term impact on the problem of injury prevention.

Excellence in Science Award

For outstanding dedication and leadership in the science of injury control and emergency health services with contributions and achievements that have significant and long-term impacts on the field.

More information and the appropriate forms are available at the section website <http://www.ICEHS.org/awards.htm>.

Questions? Contact Anara Guard (617) 437-1500

Anara@jointogether.org

- *Anara Guard*

APHA GLOBALIZATION AND HEALTH NETWORK

The ICEHS section supports the APHA Globalization and Health Network, an effort to stay informed about and to have a voice in protecting the world public's health in the era of globalization. So, here is a nutshell, is a summary of developments:

1. Developments in global trade agreements and health

While we APHA members are paying attention to daily duties - research, programs and services - negotiations are going on at a supra-national level about international trade that could undermine the public health and safety of peoples around the world and in this country.

For example, on March 31, trade representatives will announce the latest round of services and rules according to the General Agreement on Trade in Services (GATS), terms for trade by foreign corporations in a range of services, including vital human services such as health care and water as well as finance and telecommunications. In the U.S., Congress and the public will have the opportunity to respond to these announcements until the agreement goes to Congress for a vote in 2005. To this end, we urge the United States to:

1. Call for an assessment of the impact of GATS on population health, as provided for in GATS Article XIX., and assure based on such assessment that policy proposals do not have an adverse impact on health.
2. Exclude vital human services such as health and water, from trade negotiations and challenge under the GATS, both for the U.S. and for all WTO countries.
3. Promote transparency and democratic accountability at all levels of trade negotiations.
4. Support enforceable commitments to advancing population health, and to achieving universal access to health care and to safe, affordable water in the U.S. and internationally.

For updates, please contact Ellen Shaffer of CPATH at

ershaffer@cpath.org; work phone: 415-933-6204; fax: 415-831-4091.

2. APHA Globalization and Health Network focuses on the following key issues: a) privatization, deregulation and access to health care, water and other vital human services; b) international inequality; c) effects of global trade agreements; d) access to pharmaceuticals; e) debt &

structural adjustment programs; f) occupational and environmental hazards and corporate accountability.

WHAT YOU CAN DO:

a) **SUBSCRIBE: The Globalization and Health listserv** - it is a discussion group, an information source, and an organizing tool, for APHA and non-APHA members and people from outside of the US.

To sign up to the list serve send a blank message to:

globalizationandhealth-subscribe@topica.com.

b) **ATTEND: Sessions at 2003 APHA meeting.** The Network will meet during the APHA meeting in the fall. The CPATH (the Center for Policy Analysis on Trade and Health) website will post APHA presentations and abstracts on globalization and health, at www.cpath.org.

Materials can be submitted to Ellen Shaffer (ershaffer@cpath.org).

c) **PUBLICIZE: The Nation's Health** editor Kimberly Krisberg (kimberly.krisberg@apha.org) encourages anybody who has relevant stories and news to contact her.

- Elizabeth McLoughlin

ICEHS BALLOT FOR FALL 2003

Chair-Elect (1 Position)

Larry Cohen, MSW

Larry Cohen, is founder and Executive Director of Prevention Institute, a nonprofit organization focused on placing prevention in the center of efforts to improve community health and well-being. He has participated in the Injury Control and Emergency Health Services section of APHA for over a decade. Larry participates in a range of prevention activities involving injury and violence prevention, fitness and nutrition promotion, youth and community development, and strategy development for city and county governments. His work spans local, state, and national initiatives. He was Senior Advisor on Violence Prevention to the Federal Office of Maternal and Child Health, Health and Human Services through the Children's Safety Network and provides technical assistance to the National Highway Traffic Safety Administration Region IX. Mr. Cohen's goal as chair would be to ensure the section embraces cross-cutting intentional/unintentional injury initiatives and furthers partnerships across APHA regarding issues such as health disparities and the interrelationship of injury with broad community and environmental change.

Secretary-Elect (1 Position)

Maggi Gunnels

Maggi Gunnels joined the Office of Strategic and Program Planning, National Highway Traffic Safety Administration, Washington, DC as a Social Scientist in August, 2003. Dr. Gunnels is Clinical Assistant Professor, Department of Emergency Medicine, Oregon Health and

Science University School of Medicine (OHSU) in Portland, Oregon. She began her career as an emergency nurse and has clinical and administrative experience in emergency services, injury prevention and trauma program activities. Research interests include: emergency medicine, EMS, health policy and traffic safety countermeasures and policies. Dr. Gunnels has national service experience as well as service on injury prevention coalitions and task forces at the community and state levels in Oregon and Texas. She currently serves the ICEHS Section as the editor of the electronic newsletter and as a reviewer for the ICEHS scientific program committee. Dr. Gunnels was a volunteer rescuer at Ground Zero in New York City on September 11, 2001.

Section Council (2 Positions)

Maria Anderson

Maria Anderson received her M.P.H. from the University of Texas, School of Public Health. She is currently working on several injury prevention efforts at the Mecklenburg Safe Communities Program in North Carolina. The areas the Safe Communities coalition is currently focusing on are: Child safety and other injury prevention efforts for teenagers, traffic safety, domestic violence, and falls among the elderly.

Les Becker

Les Becker has been a member of ICEHS since 1990. His research interests and enthusiasm have been focused on the crossroads of injury control and emergency health services and he continues to work as a paramedic. During his first term as Section Councilor, he began to explore the means to increase our Section's membership and focus with regard to emergency health services. Section membership continues to decline and this is an ideal time to reach out to EMS providers and leaders to join the Section. Les says "Vote for Les for Section Councilor so that he may continue this important work. Thank You."

Andy Lincoln

Andrew Lincoln, ScD, MS, is a research health scientist at the War-Related Illness and Injury Study Center (WRIISC) in the US Department of Veterans Affairs and specializes in the epidemiology of deployment-related injuries. He is an adjunct assistant professor in the Johns Hopkins Department of Health Policy and Management, Center for Injury Research and Policy, where he teaches prevention of occupational injuries. He has a bachelor's degree in Engineering Science & Mechanics from Virginia Tech, a master's degree in Biomedical Engineering from Louisiana Tech, and a doctorate in occupational injury epidemiology from Johns Hopkins University. He was the 1999 recipient of the ICEHS Student Paper Award. Dr. Lincoln's expertise includes rehabilitation, musculoskeletal disorders, ergonomics, biomechanics and epidemiology. His current research projects include fatal motor vehicle injuries among Gulf War veterans, low-back disability in active duty and veteran Army soldiers, disability following anterior cruciate ligament injury, laser eye injuries in the military and injuries among adolescent lacrosse players.

Steve Luchter

Stephen Luchter has been a member of the ICEHS Policy Committee since joining the section, and served as co-chair for two years. He was a candidate for Governing Council in 2000, and has been an abstract reviewer for the Scientific Program committee. In 2001 he received the Section's Public Service award, following a distinguished career at the National Highway Traffic Safety Administration, where he headed that agency's program planning and policy analysis activities. His Section involvement also includes co-chairing the ad hoc music committee that performed at last year's annual meeting reception. His current consulting efforts include continuing development of injury outcome measures, as well as advising on a major multi-center study of pediatric injuries.

Governing Council (2 Positions)

Charlie Branas

Charles Branas is an Assistant Professor in the Department of Biostatistics and Epidemiology at the University of Pennsylvania. He is also a Senior Fellow at the Leonard Davis Institute for Health Economics and the lead epidemiologist at the Firearm Injury Center at Penn. Before coming to Penn, he trained and conducted research work at both the Johns Hopkins and University of California, Berkeley Schools of Public Health. A former emergency medical services provider, he has worked for the U.S. Public Health Service, two Injury Control Research Centers, and an Institute for Transportation Studies. As a native of the Philadelphia area, much of his research focuses on improving the health of the local community. This research most prominently includes a National Institutes of Health funded study of alcohol outlets and firearm violence in the City of Philadelphia. Dr. Branas' current research is also national in scope, including a multi-state study of trauma centers and emergency medical services funded by the Agency for Healthcare Research and Quality. He is a member of several national organizations including the American Public Health Association, where he has served as an abstract reviewer, an Awards Committee member, the Policy Committee and ICEHS Co-Chair.

Alex Kelter

Alex Kelter is finishing his third year on the ICEHS Section Council, and his second year of a two-year term as President of the State and Territorial Injury Prevention Directors Association (STIPDA). After 14 years as chief of California's injury prevention program, Dr. Kelter has had the opportunity to see many of the ways in which local, state and federal governments, community-based organizations, professional organizations, academics and other researchers, and even our international counterparts, play their respective roles in prevention of injuries and violence in the contexts of everything else they are doing. In that sense, he sees APHA as a microcosm where those interests combine, cooperate, co-exist and collide. Dr. Kelter enjoys creating ways for old and new partners to make prevention work better. He seeks to serve the Section on Governing Council as a way of working directly with the

members of the Section. Secondly, he looks forward to using the perspectives he's gained from his varied public health experience and apply them to helping to steer APHA.

Billie Weiss

Billie Weiss, MPH, is Director of Injury and Violence Prevention for L.A. County Department of Health Services and Executive Director and a founder of the Violence Prevention Coalition of Greater Los Angeles. She has authored numerous papers, three book chapters, and frequently makes presentations to scientific, professional and community conferences and meetings. She received a BS from Cal. State Fullerton, and a Master of Public Health in Epidemiology from UCLA. Ms. Weiss' primary emphasis is "Violence as a Public Health Issue", including the epidemiology of gang homicides and assaults, pedestrian injuries among pre-school children, iron poisoning, drowning, evaluation of programs to reduce teen relationship and gang violence, and parenting for violence prevention. Ms. Weiss serves on the Domestic Violence Council, Los Angeles County Domestic Violence, Suicide and Child Death Review Teams, American Academy of Pediatrics Poison Prevention and Injury Control Committee Region 2, Women Against Gun Violence, National HELP Network, and other organizations.

- Cathy Gotschall

ICEHS INVITED SESSIONS, APHA 2003

Commentary Welcome on Preliminary Ideas for ICEHS Invited Sessions, APHA Annual Meeting 2003

The ICEHS sessions at the 2003 Annual Meeting will again feature 1-2 special invited session(s) on current injury topics of national significance. Expert speakers from the field of injury control will be recruited for this/these session(s). The purpose of special invited session(s) is to highlight the role of injury control in major public health topic(s), and to attract non-ICEHS members to ICEHS sessions.

The special invited session at the 2002 meeting was "Terrorism and Injury Control". The session moderator was J. Lee Annest, PhD (NCIPC) and the speakers were Lynda Doll, PhD (NCIPC), Susan Mallonee, RN, MPH (Oklahoma State Department of Health), Daniel Budnitz, MD, MPH (NCIPC), and Eric Noji, MD, MPH (Office of Homeland Security). Attendance data is not yet available from APHA, but well over 100 people were present.

Below (in no particular order) is a list of potential topics being currently considered by the Scientific Program Committee co-Chairs. We invite your comment on these preliminary ideas.

We also welcome additional topic ideas, and suggestions for informative and entertaining speakers for any of these topics.

Injury Prevention: Moving from Research to Practice. How do we translate injury research into prevention activity? Case studies from various areas of injury control, followed by a moderated discussion on the linkages between the various success stories.

Violence: Making the Links. Explores the inter-relationships between the different types of violence in U.S. society, highlighting the common themes and linkage between the various types of violence. Sample topics: portrayals of violence in the media, violence in the school, violence against women, child abuse, workplace violence, firearm violence.

Youth Violence: Reports from the CDC-funded Youth Violence Centers. Current activities from these 10 centers, all in their 3rd year of funding.

Alcohol Abuse and Restraint Use: The Problem of Diminishing Returns in Highway Safety. Have we reached a plateau in terms of our ability reduce highway deaths and injuries? Why the last 10% of the problem may need 50% of our effort.

Highway Safety: Cell-phones and Other Driver Distractions. Should using a cell-phone while driving be illegal? What is the significance of cell-phone use in relation to other sources of driver distraction?

Benefits and Costs of Increased Physical Activity: Are We Creating an Injury Epidemic? Current efforts to increase the level of physical activity in the U.S. population may have an unexpected side-effect: an epidemic of sports and recreational injuries. Does the type of physical activity matter? Is there a net public health loss for some intervention promoting physical activity?

Violence in the Workplace. The workplace is a highly regulated arena in U.S. society, yet there are few regulations concerning weapons in the workplace. How violence outside the workplace spills into the workplace.

Medical Errors and Mistakes. Medical errors and mistakes are an important source of injury morality and morbidity, but have been the subject of limited research efforts. What are the avenues to prevention?

Send your ideas and comments to Steve Marshall.
(smarshall@unc.edu)

- Janet Holden & Steve Marshall

CALL FOR STUDENT POSTERS BY APHA IHRC

**CALL FOR STUDENT POSTERS ON
“PUBLIC HEALTH AND HUMAN RIGHTS”
APHA International Human Rights Committee (IHRC)
Submission Deadline: May 30, 2003**

IHRC seeks abstracts from students in public health or related fields on topics addressing the intersection between health and human rights. Abstracts related to the 2003 Annual Meeting theme "Behavior, Lifestyle and Social Determinants of Health" are encouraged. Student papers must reflect work, issues, or activities undertaken while in school, either undergraduate or graduate programs. Poster sessions allow participants to view presentations at will and interact with poster session authors.

– *MCB Nacionales*

Contact: APHA IHRC Program Co-Chair
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APHA ACTION ALERT: SMALLPOX PREPAREDNESS

Issue At Hand: Smallpox Preparedness

On March 6, 2003, the Administration proposed smallpox vaccination compensation plan while at the same time advising states that they can now move into Phase 2 of the vaccination process that involves vaccinating larger numbers of first responders. Congressional action on this compensation plan can happen as early as Tuesday, March 11. While APHA commends the Administration for acknowledging a need for a compensation package, APHA hopes Congress will go a step further with bipartisan legislative action to address not only compensation issues for persons injured by exposure to vaccinia in addition to some technical issues of liability but also deal with the serious

funding issues facing state and local governments on the issue of smallpox preparedness.

Take Action Now at

<http://www.capwiz.com/apha/issues/alert/?alertid=1630826&type=CO!> Please share this information with your state membership and Sections. Thank you for your advocacy on this issue. If I can provide you with additional information, please don't hesitate to contact me. lakitia.mayo@apha.org – *Lakitia Mayo*

DATA FROM THE NATIONAL ELECTRONIC INJURY SURVEILLANCE (NEISS) ALL INJURY PROGRAM RELEASED

The National Center for Injury Prevention and Control, in collaboration with the US Consumer Product Safety Commission has released data from the National Electronic Injury Surveillance System All Injury Program (NEISSAIP). Data on all types and causes of nonfatal injuries treated at a national probability sample of 66 NEISS hospital emergency departments obtained from July 1 through Dec 31, 2000 are now available through the University of Michigan's National Archive of Criminal Justice Data (NACJD) website. We are also grateful to the Bureau of Justice Statistics for allowing the data to be made available through NACJD. An annual update of the data is planned.

To access the data go to www.icpsr.umich.edu/NACJD and click on "access data" to retrieve the search page. On the search page enter 3582 in the box under "Simple Search". In the box to the right of where 3582 was entered, use the pull down menu to select "in study number". Once you have entered "3582" and "in study number" in the search boxes, click on the "Search" button.

This data set provides access to much more data on nonfatal injuries than is available from NCIPC's WISQARS website (www.cdc.gov/ncipc/wisqars). The documentation that accompanies the data set will give a complete explanation of what data is available. In general, this data set includes information on age, sex, race, Hispanic origin, major external cause of injury categories, intent of injury, principal diagnosis, primary body part affected, locale where the injury occurred, some sports-related variables, treatment date, sample weights (annualized and non-annualized) and a few other variables. You will also find variables (PSU and STRATUM) needed to compute standard errors. The accompanying documentation has samples of SAS programs for computer standard errors of national estimates.

For confidentiality all personal identifying information has been removed from the data set. Consumer product codes are not in this data set. If you

are interested in consumer product-related injuries, they can be obtained directly from the National Injury Information Clearinghouse (301-504-7921) at CPSC. Due to confidentiality concerns, narrative descriptions of the incidents have been excluded. A system to purge narratives from future releases is in development.

- *J Lee Annest*

NEW ICEHS LISTSERV IS HERE!

Have you ever had an injury data question but weren't sure who to ask? Or wanted to discuss an injury data issue but didn't want to wait until the APHA annual meeting? Well, now you no longer have to wait.

At the 2002 APHA annual meeting, the ICEHS data committee, along with roundtable participants, agreed that a data-oriented listserv "just for ICEHS" would serve member needs and keep communication open between annual meetings. The purpose of the ICEHS_DATA listserv is to provide a forum to discuss injury-related data activities and questions. This list is only open to current members of APHA's ICEHS and is managed by the "injury team" at NCHS.

Listserv@cdc.gov is the address to send subscription requests. To subscribe please type in the body of the e-mail "subscribe ICEHS_DATA" followed by your full name. Once subscribed, you will receive confirmation and welcome emails. If you have any questions or problems, please email Melissa Heinen (mheinen@cdc.gov) for assistance.

Many thanks to our colleagues at the CDC NCHS!

DON'T MISS THE SECOND ANNUAL UCLA CONFERENCE ON PUBLIC HEALTH AND DISASTERS IN TORRANCE, CALIFORNIA - MAY, 2003

The UCLA Center for Public Health and Disasters will host the Second UCLA Conference on Public Health and Disasters on 18-21 May 2003 in Torrance, CA. The public health consequences of natural and intentional disasters cut across many substantive areas. This unique multidisciplinary conference will bring together academicians, researchers, practitioners, and policy-makers from public health, mental health, community disaster preparedness, social sciences, disaster response, government, media, and non-governmental organizations. The goal of this conference is to stimulate a dialogue that promotes

interdisciplinary collaborations to improve public health preparedness, mitigation, response and recovery to disasters.

We are excited to present keynote speaker Joseph Henderson, Associate Director, Office of Terrorism Preparedness and Response, Centers for Disease Control and Prevention, and closing keynote speaker Eric K. Noji, MD, MPH, FACEP, Principal Deputy to the US Surgeon General for Disaster Medicine and Special Assistant for Medical Emergency Preparedness to the Department of Homeland Security.

For detailed information about the program and our distinguished speakers, and to download registration materials, please visit our website www.ph.ucla.edu/cphdr/conference.html or email Tamiza Z. Teja at tzteja@ucla.edu.

UCLA Center for Public Health and Disasters
Second UCLA Conference on Public Health and Disasters
May 18-21, 2003 at the Torrance Marriott, Torrance
Contact: Tamiza Z. Teja, MPH, tzteja@ucla.edu

SPECIAL COMMENTARY, ICEHS ARCHIVIST LES FISHER

A Nascent Injury Control Leadership Training Curricula - Circa 2010?

In prior issues of the ICEHS Newsletter, the Archivist promoted, described, analyzed and conceptualized from his injury control journal archives, some summary of our injury control leadership history. One application of those exercises, follows: The Injury Control Leadership "Course of the Future, Using our Past Lessons on Leadership Arts". The course's focus is not so much on the "data bricks that don't make, by themselves, a house" but on the full leadership craft system that translate the data into saving lives and limbs.

What would that course for graduate students or as an in service look like, say, in the Year 2010, if not before? I am sure I would not recognize my nascent (work in progress) effort. Any interested teacher or practitioner might skim (below) and further brokering a funding source for such development into a better focused course description: THEN AND NOW - RESEARCH, SERVICE AND EDUCATION LEADERSHIP FOR PUBLIC HEALTH INJURY CONTROL. A suggested example of a pilot course, from the author's own training, background and experiences over some 35 years, follows:

Abstract-Description

Potential and future public health leaders may receive little formal training on practical leadership on the job (such as in public health managerial practices of: assessment, options development, assurances) involving many conflicting but complimentary leadership skills (of innovating, decision-making, goal-setting, problem-solving or the

interpersonal skills of assertiveness, directing, facilitating, leveraging power, coaching, motivating, stress reduction, conflict and career management or creative thinking, monitoring and controlling). For more than fifty years, state and national public health officials and agencies, have led, with universities, pediatric and medical groups, media and consumers to enhance injury prevention and control. By the turn of the 2000 millennium, the public health perspectives and models for violence prevention and control had influenced the thinking of the criminal justice and other disciplines. Public health-related models not only, non-intentional ("accidental ") injury, but also intentional (homicides and suicides) injury prevention and control have grown, though quite nascent, to support the criminal justice approaches for prevention of intentional (suicide and homicide) injury and deaths. This course reviews sentinel historical professional journal articles and reports focusing on historical leadership personalities, values and events in injury prevention practice, that might continue to guide current and future partnerships. The course lecturer's leadership publications link historical timeline milestones, paradigms and dynamics of historical successes and failures of the USA's applications. The course offers students an opportunity to adapt the historical child and related safety initiatives for development. The "in service" or graduate student will be able to show and illustrate at least five model applications of historical leadership crafts in injury control to today's challenges during limited funding resources. The final student paper relates to his or her review and critique of published or potential contributions, from the course content and the student's other courses or overall leadership experiences.

A course reference text on the arts of injury prevention: Gallagher, Susan. *Injury Prevention Practice*, Aspen Publishing, 1999 (or later), and those of leadership gurus Robert Quinn, Stephen Covey, Peter M. Senge, and Ronald Heifetz, are suggested but not required. (see, for example, for latest : www.amazon.com). Additional sentinel suggested archival readings include: *Violence in America: A Public Health Approach*. Mark L .Rosenberg and Mary Ann Fenley (eds.). Oxford University Press, 1991; and a prepared course reader, available at University Book Store, of published journal archival articles and reports (1900-2000) which includes sentinel leadership archives from the Graduate School of Public Health Leadership Courses in Public Health. The reader citations are divided for reading before each lecture. (Note: Such a course reader is not currently available in 2003)

Course Outline

Lecture 1: Introduction, course goals, principles, review of history and conceptual theory of public health practice in injury prevention and control and course requirements. What are leadership crafts and skills? From Senge (the learning organization, Covey (principle centered leadership) to Heifetz. Review of course outline. Lecture: Some injury data (data slide series from CDC); A descriptive timeline of injury control leadership watersheds (Sept 2002 ICEHS E- Newsletter), from that a sample analytical paradigm of injury control history (Oct 2002 ICEHS E-Newsletter), a Philadelphia PA Case Study (Nov 2002 ICEHS

Newsletter) and, generally, a look at historical conceptual frameworks in injury control leadership, normatively and empirically.

Assignment: Begin to look at NYT newspaper articles for a Thursday session critical review (one page) class commentary or discussion on topics of injury prevention practice/leadership influenced by history.

Lecture 2: The ancients through the 1930s (Fisher L. MS: *Shaping the Millennium. From the History of Child - Home Injury in the United States*, in public health journals (1900 - 1975), to Applications of Leadership Systems, 2004 and 1980s PBS videos on safety history of non-uniform fire hydrants and non-crash compartment airplanes to auto sled safety) - Conceptual framework and approaches toward injury reduction: Emotive Strategies. Weaknesses and strengths.

Lecture 3: The 1940s - Transition from technician to administrator, manager, to leader. Review of models used: successes/failures.

Lecture 4: The 1950s - Human Factors School: Any applications for today's juvenile violence, crime, drug abuse? One page critical reviews of newspaper articles using course concepts. Class presentations. Outline of course final/paper due: topics to be handed out.

Lecture 5: The 1960s Rationalism and control of applied research variables.

Lecture 6: The 1970s - Slide series: Leading in product safety-early warnings by public complaints examples, toward federal new legislative controls. Radio and Press Interviews and Programming, Leadership Leverages on New Alerts.

Lecture 7-8: The 1980s - From injury prevention regulations and laws to federal grant and contracts for programs:

Lecture 9- 10: Innovation and change for prevention in the 21st century- Creative Vs critical thinking and application: The Conflicting Values Approach.

Lecture 11: Midterm Essay: Leadership in IC policy making, public communications, problem solving or decision making studies for teamwork with other disciplines Lessons in the history of federal and state development of laws. (Lecturer's New York State Time Line on leverage leadership for Burns, Motor Vehicles, Poison Injury Prevention and Control).

Lecture 12-13: Current professional literature: What's done to date (Student Reports) current work and student assessment of published articles. Slide series: Changes in Gun related injury (slide series on firearm injury control: from EDC, Boston, 1980). Student critique of the gun safety debate; on suicide prevention; (instructor's testimony before US Surgeon General) overall (lectures published work, e.g., 1999: Dissent. Public Health Practice Won't Work for Intentional Injury, Injury, March 1999, and book reviews on suicide prevention/guns) and of instructor commentaries in, Albany (NY) Times Union, for class "debate" and writing. Additional: Continued Group presentations or rebuttals of lectures' press commentaries from barriers to leadership action.

Lecture 14: Career management forum: stress and conflict management; the art of leveraging and brokering in decade of limited funds; topics of interest and role playing (facilitated by lecture) - time permitting. Additional topics: review of drug abuse and violence.

Textbooks and Readings:

Readings will be adapted to students reported needs e.g. assorted classical archives and contemporary journal articles reprints from researchers and practitioners; copies available at bookstore.

Classical and current management/policy reviews from journal article summaries and from current New York Times and Wall Street Journal read by students. Lectures written press commentaries for rebuttal or new submission. These readings will be used in various frameworks (including as part of three assignments to submit reviews/critiques and report in class and as a final paper based upon the course contents).

Teaching Approaches

1. Socratic lecture/questions
2. Role playing
3. Group critique of current short articles from newspapers, extensive resource files and reprints
4. Discussion of on-the-job experiences, problems and concerns
5. Small group discussions
6. Harvard Business School forums

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Credits: Course Requirements and Evaluation

An 8-12 page project report dealing with a specific topic of the student's interest, with an initial outline by lecture 4 and final written report by last lecture. Oral report as scheduled. Three brief critiques and oral reports of current happening as reported in the media.

Quality of Student's Participation: Project Report (60%), Project Outline (10%), Class Participation (30 %) = 100%.

The course outline above is illustrative and hypothetical only; to my knowledge no modern historical leadership arts in injury control systems are taught, as yet, in any School of Public Health, except some discussion of Dr. William Haddon Jr.'s work from 1960-1970s.
- Les Fisher

Les Fisher, MPH
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Everyone has the power for greatness, not for fame but for greatness, because greatness is determined by service. - Martin Luther King, Jr.